



You must be an exhibiting company in order to support the workshops, tech updates and advertising opportunities.

## Application

CONTACT ..... EMAIL .....

### Company Details

(exactly as it should appear in course materials)

COMPANY NAME .....

WEBSITE .....

ADDRESS .....

CITY ..... STATE ..... ZIP .....

TELEPHONE .....

### Billing Information

For your convenience, wire transfers in USD currency can be made:

- Within the US: Chase Bank, ABA #021000021
- Outside the US: Chase Bank, SWIFT #CHASUS33

**CREDIT CARD\***  AMEX  VISA  MASTERCARD  DISCOVER

\* A 3% convenience fee will be added to all credit card payments.

CREDIT CARD NUMBER .....

EXPIRATION DATE (MM / YY) ..... SECURITY CODE .....

NAME ON CARD .....

SIGNATURE .....

### Application due October 1st

#### Virtual Exhibit Opportunities

Virtual Exhibit Booth ..... \$6,750

#### Workshops and Technology Update Opportunities

Exclusive Young Surgeon Workshop ..... **SOLD**

Non-CME Webinar Workshop *quantity* ..... \$11,950

Non-CME On-demand Workshop *quantity* ..... \$9,250

Webinar Technology Presentation *quantity* ..... \$6,950

On-demand Technology Presentation *quantity* ..... \$4,250

#### Advertising Opportunities

Exclusive Eblast to SMISS Registrants ..... **SOLD**

Promotional Email Banner ..... \$3,950

Logo in Exhibit Hall ..... \$3,000

Banner Ad in Eblast ..... \$3,000

**NEW!** Event App Push Notification ..... \$3,000

**NEW!** Social Media Video Spotlight ..... \$1,500

**NEW!** Social Media Post ..... \$750

#### SMISS.org / Society Opportunities

**NEW!** SMISS Online Product Showcase  
 Monthly-\$500  Quarterly-\$1,500  Yearly-\$5,500

**NEW!** Banner Ad in SMISS Monthly Newsletter ..... \$3,750  
 Select month:  Sept.  Oct.  Nov.  Dec.

**NEW!** Database Survey ..... \$3,000

General Support

**TOTAL** ..... \$

#### WE AGREE

Payment in full is due by October 1, 2020 for space to be confirmed.

#### Checks must be made payable to:

Society for Minimally Invasive Spine Surgery  
 301 S. County Farm Rd., Suite L  
 Wheaton, IL 60187

#### CANCELLATION POLICY

Written cancellation must be sent to Christy Gill at cgill@broad-water.com by October 1, 2020 and will receive a full refund minus a \$500 administrative fee. Cancellations after October 1st will not be refunded.



Email application to cgill@broad-water.com or fax to 1-630-682-5811.