



You must be an exhibiting company in order to support the workshops, tech updates and advertising opportunities.

Virtual Exhibit Opportunities

The SMISS Annual Forum will be held on a virtual platform and include live webinars, on-demand content, and a Virtual Exhibit Hall. The SMISS virtual exhibit hall will feature gamification to drive traffic to the booths. Attendees will receive points for visiting booths, to be exchanged for gift cards and other prizes. All SMISS exhibitors will be provided the full registrant list including emails for those who opt in.



Virtual Exhibit Booth

\$6,750

Secure your presence with a customized virtual exhibit booth that features real-time text, audio, or video chat with participants, lead generation, video uploads, product information and gamification. Each booth comes with 2 users that allow your personnel to interact with participants.

- Reach a global audience with no shipping fees or travel commitments
- Engage attendees in real-time with audio, video, and text chat
- Your booth is available on the platform for all live and on-demand attendees for 3 months
- Upload product brochures and graphics
- Lead generation at the click of a button
- Full registrant list download including email addresses for those who opt in
- Analytics on booth visitors

You will choose from a variety of booth templates and have the opportunity to customize them with your own graphics. Some samples are presented below:



Cancellation Policy

Written cancellation must be sent to Christy Gill at cgill@broad-water.com by October 1, 2020 and will receive a full refund minus a \$500 administrative fee. Cancellations after October 1st will not be refunded.