

SMISS Annual Forum **25**

OCTOBER 2-4, 2025

THE BELLAGIO | LAS VEGAS, NV

OCTOBER 2-4
Scientific Program

OCTOBER 4
Lab of the Future

New

PRESIDENT



Michael
Wang, MD, MBA

2025 ANNUAL FORUM DIRECTORS



Victor
Chang, MD



Brandon
Hirsch, MD



Elizabeth
Lord, MD



Jang W.
Yoon, MD

JOINTLY PROVIDED BY:



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THE SOCIETY FOR MINIMALLY INVASIVE SPINE SURGERY (SMISS) is the leading organization supporting the specialty of minimally invasive spine surgery.

Join us in Las Vegas, October 2–4, and connect face-to-face with surgeons from around the globe at the 2025 SMISS Annual Forum.

SMISS offers many opportunities to link attendee experiences to your brand and avenues to position your company as a thought leader. Support opportunities of all types and at all price points are available.

Don't miss out on this premier scientific and educational event and your opportunity to spotlight your products and services to the targeted audience of leaders in minimally invasive spine surgery.

Reserve your booth space today!



KEY DATES



Applications Due



Booth Assignments
& Service Kits
Emailed



Housing Deadline

Opportunities at-a-Glance

Why Exhibit at SMISS?



300+ MEDICAL ATTENDEES:

Access 300+ medical attendees who include MISS in their practices.



EXCEPTIONAL FACULTY:

The program features an outstanding mix of 70+ top faculty members.



HANDS-ON OPPORTUNITIES:

Connect with surgeons in networking events, hands-on lab, technology workshops, and at your exhibit booth.



DEDICATED EXHIBIT TIME:

4 hours of dedicated exhibit time will be provided during the welcome reception, morning and afternoon refreshment breaks, breakfast and lunch.

Opportunity	Price	Details on
10x10 Exhibit Spaces	\$6,950	8
Hospitality Suites: One Day	\$6,000	8
Two Days	\$10,000	8
New! Lab of the Future		
Endoscopic or Navigation/Robotics Station	\$12,000	8
Skills Station	\$6,000	8
Workshop Opportunities		
EXCLUSIVE Early Career Surgeons Lunch Workshop	\$12,950	8
Technology Workshop with Breakfast	\$7,500	8
Technhology Workshop with Lunch	\$12,950	8
Technology Update Opportunities		
Technology Update	\$5,500	8
Eblast Opportunities		
Database Survey	\$5,000	8
EXCLUSIVE Eblast to SMISS Database	\$4,950	8
Banner Ad in Monthly SMISS Newsletter	\$4,500	8
EXCLUSIVE Eblast to SMISS Forum Registrants	\$3,750	8
Banner Ad in Eblast to SMISS Forum Registrants	\$3,000	8
SMISS.org Opportunities		
Featured Surgical Techniques Video	\$5,000	8
Featured Surgical Case Study	\$4,000	8
Banner Ad on SMISS.ORG Website	\$3,500	8
SMISS Forum Guide Advertisments		
Forum Guide Full Page Ad	\$3,000	9
Forum Guide Half Page Ad	\$1,750	9
Social Media Opportunities		
Social Media Video Spotlight	\$1,500	9
Social Media Post	\$950	9
On-Site Marketing Opportunities		
EXCLUSIVE President's Reception	\$35,000	9
EXCLUSIVE Women in Spine Surgery Champagne Brunch	\$7,500	9
Welcome Reception	\$7,500	9
New! Alumni Reception	\$7,500	9
New! Headshot Experience	\$7,500	9
Beverage Break	\$5,000	9
Badge Lanyards	\$3,950	9
Java Jackets or Napkins for Refreshment Breaks	\$3,950	9
Early Career Surgeon Opportunities		
Early Career Surgeons Dinner	\$25,000 Exclusive / \$13,000 Joint	9
Resident, Fellow, and Early Career Surgeon Travel Grants	\$2,500 each	9
General Support		
General Annual Forum Corporate Support	\$1,000 and up	9
SMISS Research Grant Support	\$20,000	9
	\$15,000	9
	\$10,000	9
	\$5,000	9

SMISS Leaders & 2024 Forum Supporters

SMISS Board of Directors



Neel
Anand, MD



Hyun
Bae, MD



Brian
Kwon, MD



Isaac
Moss, MD



Gregory
Mundis, Jr., MD



Paul
Park, MD



Sheeraz
Qureshi, MD, MBA



Stephen
Ryu, MD



Michael
Wang, MD, MBA

Thank you to the 2024 Forum Supporters

Accelus	Curiteva, Inc.	KIC Ventures	RIWO Spine
Amplify Surgical	DuraStat LLC	Kuros Biosciences	SI-BONE
Arthrex	elliquence	Mainstay Medical	Spinal Elements
ATEC	Eminent Spine	Medtronic	Spine Wave
Augmedics	Expanding Innovations	NSK America	Spineology
Barricaid	GE Healthcare	Orthofix	Surgeons Capital Management
Baxter Advanced Surgery	Globus Medical	OSSDsign	Synaptive Medical
Carlsmed	Highridge Medical	OsteoCentric Technologies	TrackX Technology
Cerapedics	Johnson & Johnson MedTech	Pacira BioSciences	
CornerLoc	joimax, inc	Providence Medical Technology	



Forum at-a-Glance

All events will be held at The Bellagio.

THURSDAY | OCTOBER 2

3:30–6:30 PM	Attendee & Exhibitor Registration
4:30–6:25 PM	SESSION 1: (Non-CME) Business of Spine Surgery: Leveraging Your Value Beyond the OR
7:00–9:00 PM	President's Reception at the Vault at The Bellagio

FRIDAY | OCTOBER 3

7:00 AM–6:30 PM	Registration Open
7:30–8:20 AM	Non-CME Technology Workshops with Breakfast
8:30–10:20 AM	SESSION 2: (Non-CME) Acquiring New Masteries
10:00 AM	Exhibit Hall Opens
10:20–10:50 AM	Refreshment Break with Exhibits
10:50 AM–12:25 PM	CONCURRENT SESSION 3 & 4 (NON-CME) Session 3: Motion Preservation: The Cutting Edge in Disc Replacement Session 4: Surgery-Adjacent: Regenerative Medicine, Basic Science, and Perioperative Considerations for Spine Cases
12:25–1:15 PM	Lunch with Exhibits
12:25–1:15 PM	Non-CME Technology Workshops with Lunch Early Career Surgeon Lunch Workshop
1:15–2:35 PM	CONCURRENT SESSION 5 & 6: Free Papers
2:35–3:05 PM	Refreshment Break with Exhibits
3:05–4:45 PM	SESSION 7: (Non-CME) Presidential Address, Keynote, and Awards
4:45–6:30 PM	SESSION 8: (Non-CME) Endoscopic Spine Surgery: Handling the Learning Curve and Advancing the Field
6:30–7:30 PM	Welcome Reception with Exhibits
7:30 PM	Early Career Surgeon Dinners
	Alumni Receptions

SATURDAY | OCTOBER 4

7:00 AM–12:30 PM	Registration Open
7:30–8:00 AM	Continental Breakfast with Exhibits
8:00–9:30 AM	SESSION 9: Surgeon Preservation (Things You Want to Know but Are Afraid to Ask)
9:30–10:30 AM	CONCURRENT SESSION 10 & 11: Free Papers
10:30–11:00 AM	Refreshment Break and Last Chance for Exhibit Viewing
10:30 AM–12:00 PM	Women in Spine Surgery Brunch at Sadelle's
11:00 AM–12:30 PM	SESSION 12: (Non-CME) Lateral Surgery
12:30 PM	Adjourn
1:00–6:30 PM	New! Lab of the Future

*The lab, workshops on Friday, Technology Workshops, Early Career Surgeon Lunch, and the Technology Updates are not CME-accredited.

Forum & Exhibit Details

Forum Details

DATES

New! Optional Lab of the Future: A Cutting-Edge Hands-On Experience Saturday, October 4

Scientific Sessions: Thursday, October 2–Saturday, October 4

LOCATION

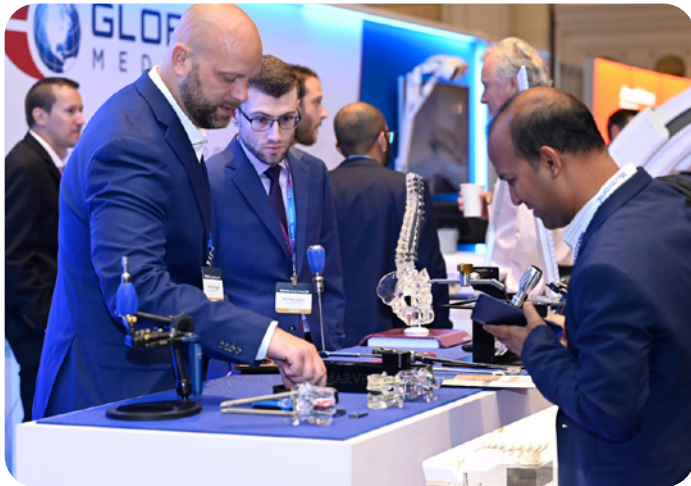
Lab, Scientific Sessions, and Exhibits

The Bellagio

3600 S Las Vegas Blvd

Las Vegas, NV 89109

bellagio.mgmresorts.com



SMISS CONTACT

Christina Bessette

SMISS Annual Forum Planning Office

Ph: 630-681-1040 ext. 305

Email: cbessette@broad-water.com

ACCME

The Society for Minimally Invasive Spine Surgery recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME directives and guidelines that govern commercial support of continuing medical education.

TARGET AUDIENCE

This course is designed for spine surgeons, fellows, residents, and advanced practice providers.

Exhibit Details

EXHIBIT LOCATION

All exhibits will be located in Tower Ballroom 4–8 in The Bellagio.

EXHIBIT REGISTRATION

Thursday, October 2nd | 3:30–6:30 PM

EXHIBIT DATES & HOURS

Friday, October 3rd | 10:00 AM–7:30 PM

Saturday, October 4th | 7:30–11:00 AM

EXHIBIT BOOTH INSTALLATION

Thursday, October 2nd | 1:00–6:00 PM

Friday, October 3rd | 6:00–9:00 AM

EXHIBIT BOOTH DISMANTLING

Saturday, October 4th | 11:00 AM–6:00 PM

BOOTH ASSIGNMENTS

Booths will be allocated on the following basis:

- Number of booths requested
- Corporate support dollars contributed to the 2024 and 2025 Annual Forum
- Date of receipt of application
- Space availability

SMISS reserves the right to change the exhibit floor plan if conflict arises. All corporate support opportunities are only available to registered SMISS Exhibitors.



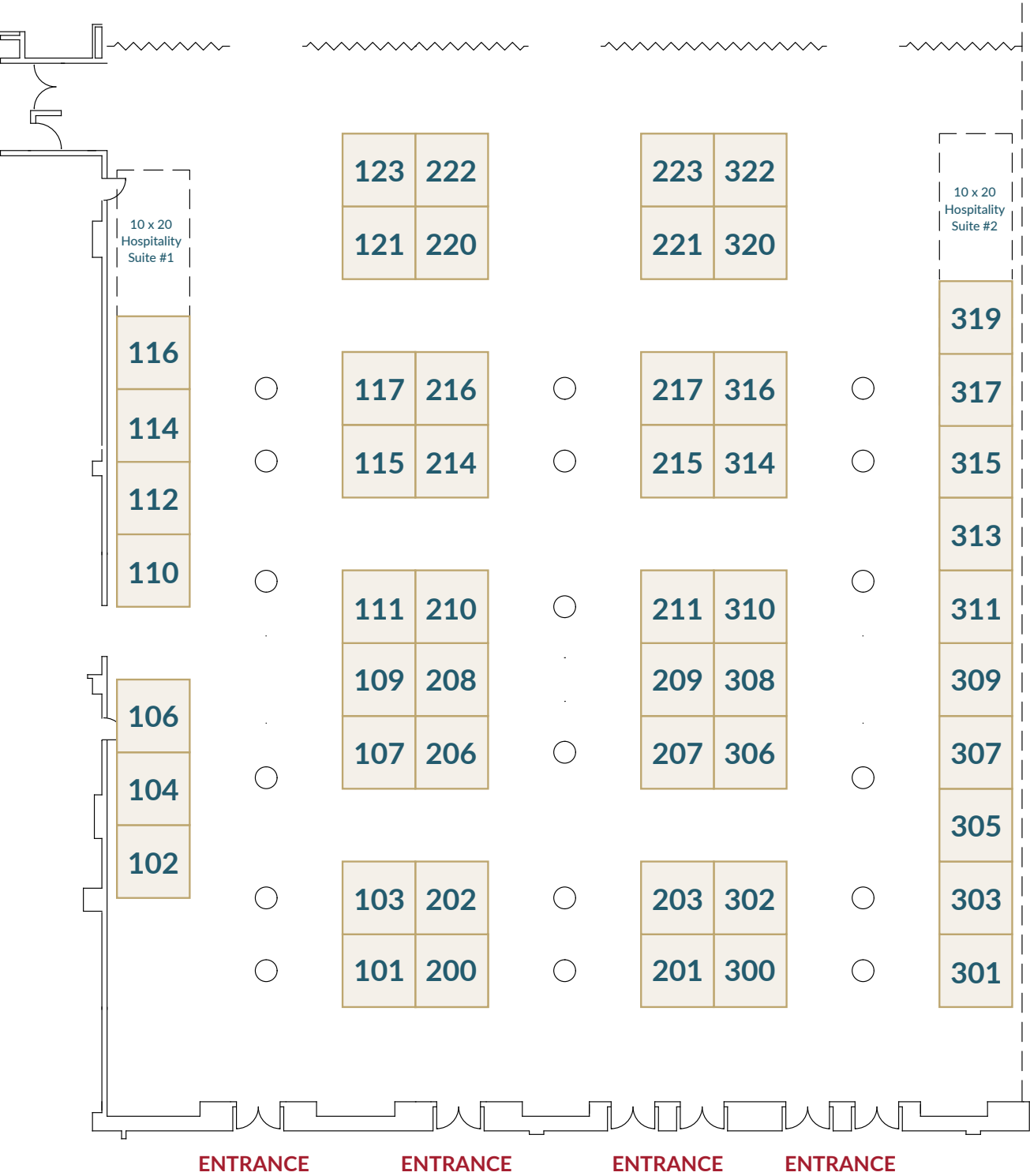
Applications Due



Booth Assignments
& Service Kits
Emailed

Exhibit Floor Plan

TOWER BALLROOM 4-8



Please note: Food & beverage stations will be rotated throughout the exhibit hall.

General Session →

Registration

Support Opportunities

10x10 Exhibit Spaces | \$6,950

- One three-sided booth with black drape
- 8' high back wall and 3' high side rails
- One 6' draped table and two chairs
- One wastebasket
- Two exhibitor registration badges
- Two copies of the Forum Guide

Hospitality Suites | One Day: \$6,000 | Two Days: \$10,000

An exclusive 10x20 area in the exhibit hall for your company to use as needed. *Limited quantity available.*

Lab Opportunities

Present your company's latest technologies and techniques. Registrants will rotate through your station during 80 minute hands-on sessions. See more details on page 10.



**ENDOSCOPY OR NAVIGATION/
ROBOTICS STATION** | \$12,000



SKILLS STATION CHALLENGE | \$6,000

Workshop Opportunities*

Your company selects workshop faculty and content. SMISS will provide standard audio visual services and food and beverages.



EXCLUSIVE EARLY CAREER LUNCH WORKSHOP
\$12,950

Present for ten minutes to up to 40 early career surgeons during lunch on Friday followed by a surgeon-led panel discussion.



TECHNOLOGY WORKSHOP WITH BREAKFAST
\$7,500

A 50-minute workshop on Friday morning. 3 total breakfast workshop available Friday morning.



TECHNOLOGY WORKSHOP WITH LUNCH | \$12,950

A 50-minute workshop on Friday afternoon. 3 total lunch workshops scheduled on Friday afternoon.

Technology Update Opportunities*



TECHNOLOGY UPDATE | \$5,500

Present a 6-minute Technology Update during:

- Session 1: Business of Spine Surgery
- Session 2: Acquiring New Masteries
- Session 8: Endoscopic Spine Surgery

**Workshops and Technology Updates are not CME-accredited.*

Eblast Opportunities



DATABASE SURVEY | \$5,000

SMISS will send a survey on your company's behalf and will provide survey results no more than 30 days after survey is sent. Limit of 10 questions per survey.



**EXCLUSIVE EBLAST TO SMISS DATABASE OF
10,000+ SURGEONS BOTH INTERNATIONAL
AND DOMESTIC** | \$4,950



BANNER AD IN MONTHLY SMISS NEWSLETTER
\$4,500



**EXCLUSIVE EBLAST TO SMISS FORUM
REGISTRANTS** | \$3,750



**BANNER AD IN EBLAST TO SMISS
FORUM REGISTRANTS** | \$3,000

Your ad will be linked in the eblast for one month.

SMISS.org Opportunities



FEATURED SURGICAL TECHNIQUES VIDEO | \$5,000

Highlight your surgical technique video in the SMISS Surgical Video Library for one year.



FEATURED SURGICAL CASE STUDY | \$4,000

Your surgical case study will stay on in the SMISS Case Library for one year.



BANNER AD ON SMISS.ORG WEBSITE | \$3,500

Your ad will be displayed on the homepage for one month.

SMISS Forum Guide Advertisements



FORUM GUIDE FULL PAGE AD
\$3,000



FORUM GUIDE HALF PAGE AD
\$1,750

Social Media Opportunities



SOCIAL MEDIA VIDEO SPOTLIGHT
\$1,500



SOCIAL MEDIA POST | \$950

Support Opportunities *(continued)*

On-Site Marketing Opportunities



EXCLUSIVE PRESIDENT'S RECEPTION | \$35,000

Support a reception on Thursday evening in The Vault, tucked behind The Bellagio Resort & Casino's cage, a speakeasy cocktail lounge offering an intimate and unparalleled experience. SMISS Board, Past Presidents, Committee Members, and Traveling Fellows will be invited to attend.



EXCLUSIVE WOMEN IN SPINE SURGERY CHAMPAGNE BRUNCH | \$7,500

Celebrate and support women in spine surgery by hosting an exclusive Women in Spine Surgery Champagne Brunch on Saturday morning. Your company will have the opportunity to engage with up to 30 esteemed guests in an intimate and elegant setting at Sadelle's Private Dining Room in the Bellagio.

The supporting company will be responsible for food and beverage costs.



WELCOME RECEPTION | \$7,500

Company may have one 6ft. table in the foyer outside of the exhibit hall and may also bring a maximum of two pop-up banners to display outside of the exhibit hall during the reception. Your company will be acknowledged in the Forum Guide, on signage at the reception, in the app, and in course announcements.



ALUMNI RECEPTION | \$7,500

Host an exclusive Alumni Reception on Friday evening and bring together past and present colleagues from top institutions in spine surgery. Your company will have the unique opportunity to select the institution(s) you'd like to invite and choose a venue that aligns with your vision for this prestigious gathering.

SMISS will assist with event coordination and promotion, while the supporting company will be responsible for food and beverage costs.



New! HEADSHOT EXPERIENCE | \$7,500

Friday, October 3

Put your brand front and center at the SMISS Annual Forum Headshot Experience! As the exclusive supporter, you'll gain premium visibility while providing attendees with a professional headshot they'll appreciate long after the Forum ends. Your company will be acknowledged on signage, digital forms, emails related to the experience and team branded attire. Company representatives are welcome at the booth to connect with attendees. Attendee data will be collected and shared after the Forum.



BEVERAGE BREAK | \$5,000

Provide a craft beer assortment and light refreshments during the opening session on Thursday. Your company will be acknowledged in course materials, on signage, and in the Forum Guide.



BADGE LANYARDS

\$3,950



JAVA JACKETS OR NAPKINS FOR REFRESHMENT BREAKS** | \$3,950

***Company is responsible for producing and shipping items. The design must receive approval from SMISS.*

Young Surgeon Opportunities



EARLY CAREER SURGEON DINNER

Exclusive: \$25,000 | Joint: \$13,000

Host a dinner or event on Friday night to engage young spine surgeons onsite. All early career surgeons registered for the Annual Forum will be invited to attend. Early Career Surgeon grant recipients' attendance will be required.



RESIDENT, FELLOW, AND YOUNG SURGEON TRAVEL GRANTS | \$2,500 each

Company provides grant(s) to support residents, fellows, or young surgeons to attend the Annual Forum or Lab of the Future. Your company will be acknowledged in the Forum Guide, on signage at the reception, and in course announcements.

General Support



GENERAL ANNUAL FORUM CORPORATE SUPPORT | \$1,000 and up

Show your support for the SMISS Annual Forum with a general support pledge of any amount of \$1,000 and up. Your company will be acknowledged in the Forum Guide, and in the mobile app.



SMISS RESEARCH GRANT SUPPORT \$20,000/\$10,000/\$15,000/\$5,000

SMISS will fund up to three physician-initiated research studies in minimally invasive spine surgery. Participants will have 2 years to complete their research and will be required to provide updates at the Annual Forum each fall until research is complete. The 2025 winners and supporters will be acknowledged on the SMISS.org website and from the podium.



SMISS Lab of the Future: A Cutting-Edge Hands-On Experience

Join us in shaping the future of minimally invasive spine surgery at the SMISS Lab of the Future, a non-CME, hands-on, high-impact training experience at the SMISS Annual Forum. This innovative lab integrates next-generation surgical technologies with novel teaching techniques to provide surgeons with an unparalleled learning environment.

Lab Details:

Date: Saturday, October 4, 2025

Time: 1:00–6:30 PM

Location: The Bellagio Hotel

Attendees: 42 surgeons

Training Format: Three dedicated lab rooms with 2 stations per room. Attendees will rotate through all 6 stations.

Focus: Robotics, navigation, augmented and virtual reality, and endoscopy

Schedule Overview

12:45–1:00 PM	Attendee Check-In & Welcome
1:00–2:00 PM	Session 1: First Room Rotation
2:20–2:30 PM	Transition to Second Room
2:30–3:50 PM	Session 2: Second Room Rotation
3:50–4:00 PM	Transition to Third Room
4:00–5:20 PM	Session 3: Third Room Rotation
5:30–6:30 PM	Happy Hour & Networking

Why Participate in the SMISS Lab of the Future?

As a participating company, you'll receive unmatched engagement opportunities with early-career surgeons in a structured, curriculum-driven training environment.

- **Select the technology you want to showcase at your station**—tailor the experience to align with your company's innovations.
- **Hand-pick faculty instructors**—invite experts to teach and guide attendees at your station.
- **Pre-Lab Engagement**—provide pre-learning materials in advance to optimize lab time and deepen your company's engagement with surgeons.
- **Advance Access to Attendee List**—attendees must register prior to the lab, and sponsors receive the registration list ahead of time to start engaging early.
- **Extended Interaction Opportunities**—connect before the lab, engage during hands-on training, and network at the exclusive Happy Hour post-lab.
- **Lower Cost than Traditional Cadaveric Labs**—maximize impact with reduced participation costs while maintaining a high-value training experience.
- **Identify & Vet Surgeons Interested in Your Products**—gain access to a targeted audience actively seeking cutting-edge solutions.

Cost to Participate: \$12,000

- 2 Endoscopy stations available
- 4 Navigation/Robotic stations available

Skills Station Challenge

3 Stations Available

Cost to Participate: \$6,000

Get ready to bring the *action* to the SMISS Lab of the Future! We're turning up the energy with interactive Skills Stations in each room, where hands-on learning meets a little friendly competition.

Here's your chance to put your cutting-edge instrumentation in the spotlight. Surgeons will rotate through the Skills Stations, testing their skills and techniques using your tools right alongside their peers. It's fast-paced, high-impact, and designed to spark curiosity, conversation, and competition.

Don't miss this exclusive opportunity to be part of the future of spine surgery education at SMISS 2025!

Corporate Support Recognition

SMISS recognizes the importance of partnership with industry to advance education and research. As a sign of our appreciation, we will offer the following recognition and benefits:

Calculation of Support

All support items count towards calculation of level except corporate registration fees.

\$150K	\$100K	\$75K	\$25K	\$15K
				
Diamond	Platinum	Gold	Silver	Bronze

Benefit	Support Level				
Year-Round					
Year-round recognition on the SMISS website and in the SMISS monthly e-newsletter	●	●	●		
SMISS level supporter specific logo for use in company materials	●	●	●		
Sponsor-created e-blast, sent by SMISS on behalf of supporter, to SMISS database	2	1			
Earlier access to support opportunities	●	●			
Sponsor-created video hosted on the sponsored content section of the SMISS website	2	1			
Sponsor-created case studies hosted in the SMISS Case Study Library on the SMISS website	3	2			
Partnership announced via SMISS e-blast and social media	●	●			
Fifteen question sponsor-created survey sent to SMISS membership	●				
Annual Forum					
Acknowledgement in attendee confirmation email	●				
Full page advertisement in Forum Guide	Inside Cover	●			
Social Media Recognition via SMISS's Facebook, Twitter and LinkedIn accounts	●	●	●		
Verbal recognition at podium in General Session	●	●	●		
SMISS Annual Forum website listing	With logo and link to company website	With logo	●	●	●
Acknowledgement in Forum Guide	Full-page	Half-page	●	●	●
Recognition on signage	With logo	With logo	With logo	●	●
Recognition in Forum mobile app	With logo	With logo	With logo	●	●
Badge ribbon indicating level	●	●	●	●	●
Additional complimentary exhibit badges (over allotted)	10	8	6	4	2
First choice of exhibit booth space at SMISS Annual Forum	●				

For additional SMISS support opportunities aside from the Annual Forum, please contact Nancy Henkel at nhenkel@broad-water.com

Housing Details

A block of rooms has been reserved at a special rate for SMISS attendees and exhibitors at The Bellagio.



LOCATION
The Bellagio | 3600 S Las Vegas Blvd | Las Vegas, NV 89109



RESERVATIONS PROCEDURE

Make your reservations by:
September 5, 2025

BOOK ONLINE HERE

Or call toll-free: 888-987-6667



ROOM RATES

Wednesday, October 1st and Thursday, October 2nd
Resort Room: \$219
(+taxes and daily resort fee)

Friday, October 3rd and Saturday October 4th
Resort Room: \$492
(+taxes and daily resort fee)

The discounted rates may not be available after September 5th or if our room block sells out. Please reserve your room early to ensure availability.



COMPANY NAME (EXACTLY AS IT SHOULD APPEAR IN COURSE MATERIALS)

CONTACT NAME

CONTACT EMAIL ADDRESS

1. _____
2. _____
3. _____



10x10 Exhibit Spaces

Quantity: x \$6,950 = Total: \$

☐ **Hospitality Suite** *Please select preferred day:*

<input type="radio"/> One day: <input type="radio"/> Friday or <input type="radio"/> Saturday	\$6,000
<input type="radio"/> Both days: <i>(Friday and Saturday)</i>	\$10,000

<input type="checkbox"/> Endoscopy Lab Station	\$12,000
<input type="checkbox"/> Navigation/Robotics Station	\$12,000
<input type="checkbox"/> Skills Station	\$6,000

<input type="checkbox"/> Early Career Surgeon Lunch Workshop	\$12,950
<input type="checkbox"/> Technology Workshop with Breakfast	\$7,500
<input type="checkbox"/> Technology Workshop with Lunch	\$12,950
<input type="checkbox"/> Women in Spine Surgery Champagne Brunch	\$7,500

<input type="checkbox"/> Technology Update	\$5,500
○ Session 1: Business of Spine Surgery	
○ Session 2: Acquiring New Masteries	
○ Session 8: Endoscopic Spine Surgery	

<input type="checkbox"/> Database Survey	\$5,000
<hr/>	
<input type="checkbox"/> EXCLUSIVE Eblast <i>Please indicate preferred option:</i>	
<input type="radio"/> to SMISS Database	\$4,950
<input type="radio"/> to SMISS Forum Registrants	\$3,750
<input type="radio"/> Pre-Course or <input type="radio"/> Post-Course	
<hr/>	
<input type="checkbox"/> Banner Ad in Eblast <i>Please indicate preferred option:</i>	
<input type="radio"/> Banner in Monthly SMISS Newsletter	\$4,500
<input type="radio"/> Banner in Eblast to SMISS Forum Registrants	\$3,000

<input type="checkbox"/> Featured Surgical Techniques Video	\$5,000
<input type="checkbox"/> Featured Surgical Case Study	\$4,000
<input type="checkbox"/> Banner Ad on SMISS.ORG Website	\$3,500

☐ **Forum Guide Full Page Ad**

<input type="radio"/> Full-page	\$3,000
<input type="radio"/> Half-page	\$1,750

<input type="checkbox"/> Social Media Video Spotlight	\$1,500
<input type="checkbox"/> Social Media Post	\$950

<input type="checkbox"/> EXCLUSIVE President's Reception	\$35,000
<input type="checkbox"/> Welcome Reception	\$7,500
<input type="checkbox"/> New! Headshot Experience	\$7,500
<input type="checkbox"/> New! Alumni Reception	\$7,500
<input type="checkbox"/> Beverage Break Session 1: Business of Spine Surgery, leveraging your value beyond the OR	\$5,000
<input type="checkbox"/> Badge Lanyards	\$3,950
<input type="checkbox"/> Java Jackets or <input type="checkbox"/> Napkins for Refreshment Breaks	\$3,950 each

<input type="checkbox"/> Young Surgeon Event	
<input type="radio"/> Exclusive or	\$25,000
<input type="radio"/> Joint	\$13,000
<input type="checkbox"/> Resident, Fellow, and Early Career Surgeon Travel Grants	\$2,500 each

<input type="checkbox"/> General Annual Forum Corporate Support	\$1,000 and up
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☐ **SMISS Research Grant Support** *Please indicate level:*
☐ \$5,000 ☐ \$10,000 ☐ \$15,000 ☐ \$20,000

TOTAL:

Application continued on next page

Application *(continued)*

Company Details

COMPANY NAME (EXACTLY AS IT SHOULD APPEAR IN COURSE MATERIALS)

WEBSITE

ADDRESS

CITY STATE ZIP

TELEPHONE (EXACTLY AS IT SHOULD APPEAR IN COURSE MATERIALS)

CONTACT NAME

CONTACT E-MAIL ADDRESS

Billing Information

☐ WIRE TRANSFER

For your convenience, wire transfers in USD currency can be made:

- Within the US: Chase Bank, ABA #021000021
- Outside the US: Chase Bank, SWIFT #CHAUS33

☐ CREDIT CARD

CREDIT CARD NUMBER (VISA / MC / AMEX/DISCOVER)

EXPIRATION DATE SECURITY CODE

NAME (EXACTLY AS IT APPEARS ON CARD)

SIGNATURE (I AGREE TO PAY ACCORDING TO THE CREDIT CARD ISSUER AGREEMENT)

A 3% processing fee will be added to all credit card payments.

☐ CHECK made payable to:

Society for Minimally Invasive Spine Surgery
111 W. Wesley Street, Suite 2
Wheaton, IL 60187

Check Number

Ways to Register

1 Email your applications to Christina Bessette at cbessette@broad-water.com

2 Mail your application to:
Society for Minimally Invasive Spine Surgery
111 W. Wesley Street, Suite 2
Wheaton, IL 60187

We Agree

Payment in full is due by July 25, 2025, for booth space to be assigned.

All provisions of the Rules and Regulations and General Information, as hereby published, shall be a part of this contract.

Application Deadline is July 25, 2025.

We hereby apply, subject to the terms of the SMISS printed Rules and Regulations, for exhibit space for our occupancy.

Rules & Regulations

INTERPRETATION OF RULES

The following Rule and Regulations are part of the contract between the exhibitor and the Society for Minimally Invasive Spine Surgery (SMISS). All matters not covered in these Rule and Regulations shall be referred to SMISS for adjudication and the decision of SMISS shall be final. These Rules and Regulations may be amended at any time by SMISS, and all the amendments made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the 2025 SMISS Annual Forum and may be given to any authorized agent or representative of the exhibitor.

BOOTH ASSIGNMENTS

Booths will be allocated on the following basis: number of booths requested, corporate support dollars contributed to the 2024 and 2025 Annual Forum, date of receipt of application, and space availability. SMISS reserves the right to change the exhibit floor plan if conflict arises regarding space requests or conditions that are beyond SMISS's control. SMISS reserves the right to locate exhibitors demonstrating loud apparatus, conducting odor-producing activities, or containing other disagreeable features in the area where the noise or aroma will not interfere with other exhibits. Show management (SMISS Forum Planning Office) reserves the right to determine at what point sound, odor, etc. interferes with others and must be discontinued. Exhibitors with such equipment must agree to accept space assignments, which will abate reasonable objections to these annoyances.

BOOTH CONDUCT

SMISS reserves the right to approve all exhibits and activities related thereto. SMISS may require that an exhibit be curtailed if it does not meet the standards set forth herein, if it reflects against the character of the Annual Forum or if it exceeds the bounds of good taste as interpreted by show management. An exhibitor of questionable exhibit or activity relating thereto must submit a description of the exhibit or activity with the exhibit application approval. Inspection of the exhibit area will be made during installation hours. An effort will be made to advise exhibitors of any deviation from the rules at that time. Exhibitors must make all corrections requested by show management at their own expense or risk removal from the exhibition without notice and without obligation on the part of the SMISS for any refund whatsoever. SMISS reserves the right to expel or refuse admittance to any representative whose conduct is, in its opinion, not in keeping with the character and/ or spirit of the Annual Forum. Exhibit personnel may not enter another exhibitor's booth without obtaining permission. Linger in the aisles surrounding another exhibitor's booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited and may be cause for expulsion. An exhibit booth may not be photographed or videotaped without the permission of the legitimate occupants of that booth. SMISS does not in any manner endorse any of the products or services related to the exhibits, which have been accepted for display during the Annual Forum. Exhibitors may not sell any food or beverage on the exhibit floor. Distribution of any literature outside of an exhibitor's own space is prohibited. No procedures may be performed on any live tissue on the exhibit floor.

BOOTH CONSTRUCTION AND ARRANGEMENT

All exposed parts of displays must be finished so as to present an attractive appearance when viewed from the aisles or from adjoining exhibits. If other exhibitors of the SMISS Forum object to any exposed portions of a display, the exposed portions will be draped or concealed by SMISS and billed to the exhibitor. Two-story booths are not permitted. Signage may not be higher than 8 feet. Booths must maintain a 50% see through to avoid excessively blocking the view of other exhibits. Exhibits may not exceed 8 feet along the back panel, and side panels may not rise above 3 feet 6 inches for more than 3 feet.

CHILDREN

Children under 18 years of age will NOT be permitted to enter the exhibit area at any time during the Forum, including the installation and dismantling of exhibits.

CONTESTS, RAFFLES, AND DRAWINGS

Individual exhibitor contests, raffles, and drawings are not permitted at the 2025 SMISS Annual Forum.

DEMONSTRATION AND LIABILITY

Exhibitions, demonstrations, or distribution of promotional materials by the exhibitor must be confined within the bounds of the exhibitor's assigned exhibit space and shall not interfere with aisle space. If the premises of the facility are defaced or destroyed by the exhibitor, its agent, or representatives, the exhibitor will be liable to the facility for such an amount as shall be deemed necessary for restoration to the previous condition. No representative of The Bellagio has been or is authorized to make any representation, which varies from the express terms of this contract, though the contract may be supplemented in writing. In any legal action or arbitration or other proceeding brought on account of a breach of any provision of this Agreement, the prevailing party shall be awarded its attorney's fees and other cost incurred in such action or proceeding, in addition to any other relief to which it may be entitled. Any modifications or changes to this Agreement must be made in writing, and signed by both parties hereto.

DISTRIBUTION OF PRINTED MATERIALS AND CANVASSING BY INDUSTRY

Canvassing in any part of the facilities used by SMISS (The Bellagio & MERIN) is strictly forbidden and anyone doing so will be asked to leave the Forum. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by SMISS. These rules begin at 6:00 AM on Thursday, October 2, 2025 through 6:00 PM on Saturday, October 4, 2025.

FIRE REGULATIONS

All material used in the exhibit must be flame proofed and fire resistant in order to conform to local fire ordinances and in accordance with the regulations established by The Bellagio.

FIRST RIGHT OF REFUSAL

Platinum corporate supporters of the 2025 SMISS Annual Forum will have first right of refusal for lab stations and priority booth placement. All other applications will be processed on a first come, first served basis.

LIABILITY/HOLD HARMLESS AGREEMENT

The exhibitor assumes all responsibility and liability for and agrees to protect, defend, indemnify, save, and hold forever harmless SMISS, Official Service Contractor/Decorator, The Bellagio, and their respective agents, servants, employees, representatives, successors, and assigns, from any and against all claims, demands, causes of action, damages, costs, and expenses, including attorneys' fees, for injury to person or damage to property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the exhibitor's occupancy or use of The Bellagio and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitor's occupancy or use of The Bellagio and its facilities, including but not limited to the installation, maintenance, and removal of the exhibit, and from and against any penalty, damages, or charges imposed for the violation of any law, ordinances, or regulations arising out of or in conjunction with the exhibitor's occupancy or use of The Bellagio and its facilities, resulting from the negligent act or acts of its employee(s), or

Rules & Regulations *(continued)*

products. The exhibitor waives any and all claims it may have against any or all of the Official Service Contractor/Decorator and their respective agents, employees, representatives, successors, and assigns for injury and damage to persons or property, including theft, misappropriation, or loss of property, arising out of or in conjunction with the SMISS Annual Forum and the use of The Bellagio and its facilities, except as may arise solely from the gross negligence of one of the foregoing parties. The exhibitor further waives any claim against SMISS and its agents, employees, representatives, successors, and assigns, arising out of the oral or written publication of any statement made in connection with the SMISS Annual Meeting by anyone not an employee of SMISS or BroadWater (the SMISS Forum Planning Office) concerning the exhibitor or his/her exhibit. In the event that The Bellagio or any portion thereof is destroyed or damaged by fire or other calamity so as to prevent the use of the premises for the purposes and during the period of the exhibit or in the event SMISS, The Bellagio, or Official Service Contractor/Decorator cannot use or occupy the premises because of strikes, acts of God, national emergency, or other causes beyond their control, the exhibitor's right to exhibit lease shall terminate and the exhibitor hereby waives any claim it may have against any of the foregoing parties by reason of such termination, except that if such event occurs prior to Thursday, October 2, 2025 the opening day of the Forum, SMISS shall refund the prepaid fee to the exhibitor.

HANDOUTS AND GIVEAWAYS

Distribution of samples of products and souvenirs is permissible. Approval of samples and souvenirs must be obtained by the SMISS Forum Planning Office prior to the Forum. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor. For approval, send a sample of all giveaways and handouts to:

Christina Bessette c/o BroadWater
SMISS Forum Planning Office
111 W. Wesley Street, Suite 2
Wheaton, IL 60187 USA
(Samples will not be returned)

INDUSTRY EVENTS

No entertainment functions, meetings, courses, or social functions may be scheduled to conflict with SMISS Annual Forum program hours, activity hours, or exhibit hours. Entertainment and social functions must be in good taste and conform to the purpose of the Forum. The SMISS Forum Planning Office should be notified in writing of any special activities (whether entertainment, educational, or promotional in nature) planned by an exhibiting company for the period beginning October 2-October 4, 2025. Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name(s) of the corporate supporter and must in no manner imply directly or indirectly that the event is a part of, or an official activity of, SMISS, or the SMISS Annual Forum.

INSURANCE

The exhibitor acknowledges that SMISS, BroadWater, EXPO, nor The Bellagio shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

PAYMENT

Payment in full, \$6,950 per 10 x 10 booth, must accompany the exhibit application in order for space to be assigned. Submission of a contract does not guarantee booth assignment. A 3% processing fee will apply for credit card payments.

PURPOSE OF EXHIBIT

The sole purpose for contracting exhibit space is to display and/or demonstrate equipment, supplies, and/or services.

REFUND FOR CANCELLATION

Cancellations must be submitted in writing.

- You will receive a refund less 50% deposit if canceled prior to September 5, 2025.
- After September 5, 2025, no refund will be provided unless the support opportunities are resold.

COURSE CANCELLATION

SMISS may elect to cancel the meeting due to circumstances beyond our control, including pandemic conditions or a regional state of emergency. In the event of such cancellation, all corporate supporters will be notified by email. Alternative support opportunities will be discussed by SMISS with the corporate supporters. Other costs incurred by the corporate supporter, such as airline, or hotel penalties and shipping costs are the responsibility of the corporate supporter.

SECURITY

SMISS will coordinate with The Bellagio to make sure the Exhibit Hall is locked beginning Thursday, October 2, 2025 through Saturday, October 4, 2025. Neither SMISS, BroadWater, nor The Bellagio will be held responsible for any loss or damage to the exhibitor's property. Exhibitors must take precautions to protect their property against pilferage.

SUBLETTING OF SPACE

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.